



[Base de Conhecimentos](#) > [Platforms](#) > [IX Social](#) > [Provider](#) > [What is a Join Link?](#)

What is a Join Link?

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A **Join Link** is a referral link that directs clients directly to your strategy profile.

It allows you to:

- Track specific campaigns
- Set expiration dates (optional)
- Target specific client groups

Providers can create multiple Join Links.